To: New World Department Store China Limited (the "Company") c/o Tricor Investor Services Limited 17/F. Far East Finance Centre 16 Harcourt Road, Hong Kong

Provision of Email Address and/or Request for Printed Copy of Corporate Communications and Actionable Corporate Communications

Information of Shareholders:

Name(s) (in English)	:	
Name(s) (in Chinese)	:	
Email address	:	
Contact telephone number	:	

Please mark (X) in ONLY ONE of the following boxes (applicable for dissemination arrangement via printed copy):

To receive the printed English version ONLY for all future Corporate Communications and Actionable Corporate					
Communications; OR					
To receive the printed Chinese version ONLY for all future Corporate Communications and Actionable Corporate					
Communications; OR					
To receive the printed English and Chinese versions of all future Corporate Communications and Actionable Corporate					
Communications ³ ; OR					
To cancel prior request(s), if any, of printed version(s) of all future Corporate Communications and Actionable Corporate					
Communications. Shareholders will refer to the online versions to be published on the Company's website and the website of					
The Stock Exchange of Hong Kong Limited for all future Corporate Communications or the electronic form of Actionable					
Corporate Communications to be received by email ⁴ (as the case may be).					

Signature:		
Address:		
(Please use ENGLISH BLOCK LETTERS)		
Contact telephone number:	Date:	

Notes.

- Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, 1. including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
- Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders of the Company on how they wish to exercise their rights or make elections as the Company's shareholders.
- If both English and Chinese versions of the Corporate Communications and Actionable Corporate Communications are combined into one document, a printed version of the Corporate Communications and Actionable Corporate Communications with both English and Chinese versions will be sent to the Shareholder requesting for a printed copy of any version(s) of the Corporate Communications and Actionable Corporate Communications.
- It is the Shareholder's responsibility to provide email address that is functional. If the Company does not receive the completed form or the email address provided is not functional, the Company will send the Actionable Corporate Communications in printed form together with a request for soliciting your functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future. The Company will be considered to have complied with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message". Please complete all your details clearly. If no box, or more than one box, is marked, the Company reserves the right to treat this request as void.
- 6. In the case of joint registered holders of any shares, this form shall be deemed to be submitted by the joint registered holder whose name first appears on the register of members for and on behalf of all the joint registered holders.
- If more than one email addresses are provided, the Company will only adopt the first email address as set out above.
- This request will be valid unless being revoked or superseded or until expired on at the end of each financial year of the Company (whichever is earlier). Further request in writing will 8. be required if Shareholder prefers to continue receiving printed copy of future Corporate Communications and Actionable Corporate Communications.
- 9. For avoidance of doubt, the Company does not accept any other instructions given on this request. Any other instructions inserted on this request will be void.

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address.

Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:

Data Privacy Officer By mail to:

By email to:

Tricor Investor Services Limited 17/F, Far East Finance Centre 16 Harcourt Road, Hong Kong is-enquiries@vistra.com